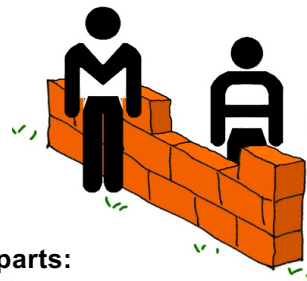
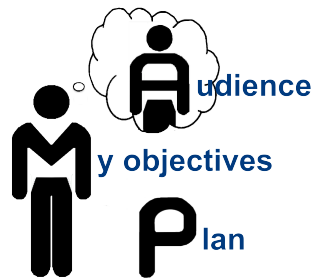
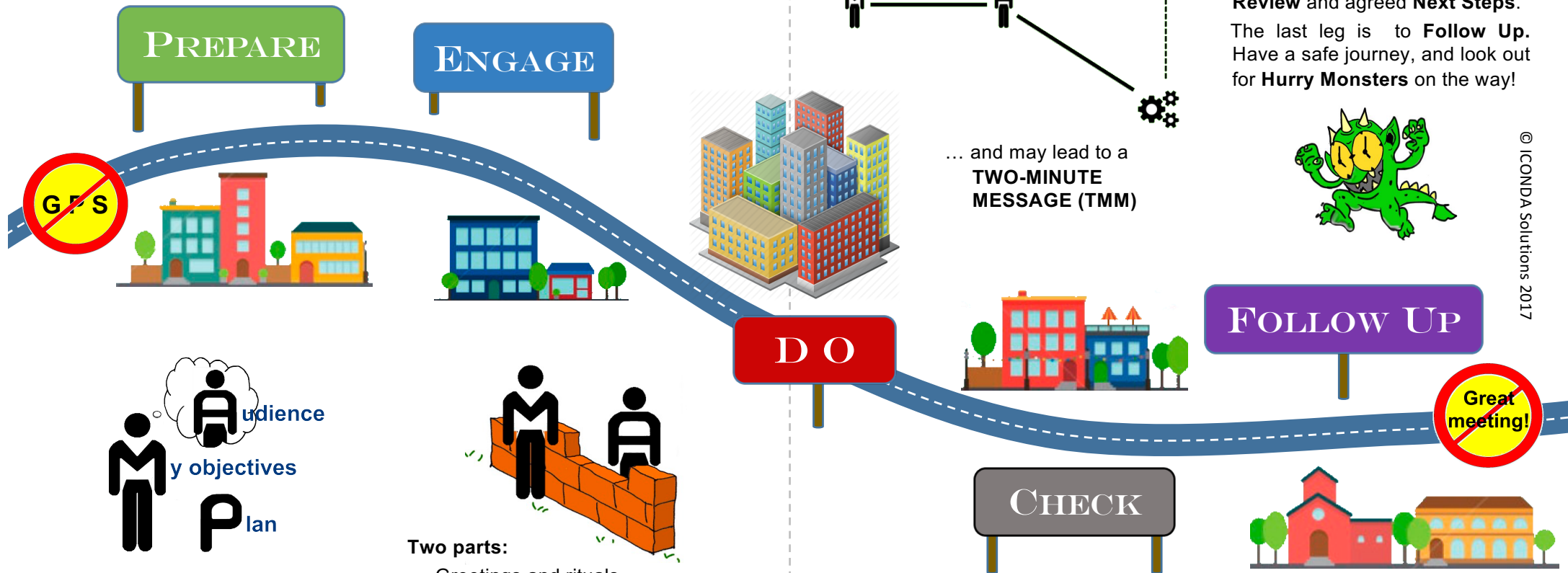


This **MAP** covers the ICON9.1 landscape

The Encounter starts on this **PAGE**

DO starts with **DISCOVER-Y**

We stopped at **CHECK** before getting here!



**My objectives**

- Private, Immediate, multidirectional

**Audience**

- Visualise their composition, perceptions, concerns and expectations

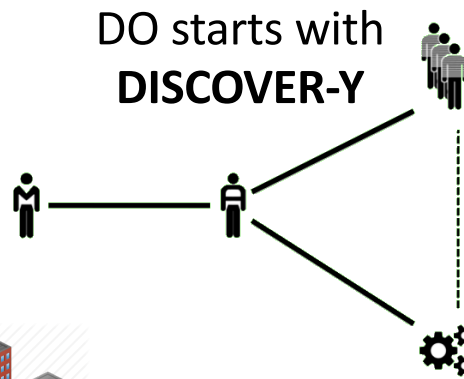
**Plan**

- First move, PAGE, DISCOVER-Y, TMM, others...

**Two parts:**

- Greetings and rituals
- Transition to the work using **PAGE**:
  - Purpose**
    - Why we are meeting
  - Agenda**
    - Meeting structure and time limits
  - Goals**
    - Specific outcomes expected
  - Endorsement**
    - Check for other suggestions and get agreement

... and may lead to a **TWO-MINUTE MESSAGE (TMM)**



**TWO MINUTE MESSAGE**

- Audience Context Statement:** Warm up - no mention of KS
- Key Statement:** Singular! Main concept/message.
- Supporting Statements:** The only bullet list in the TMM!
- Closing Statement:** Link ACS & KS and next steps.

**To go further**

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<http://www.icon9.net>

